

Message Text

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PAGE 01 SAO PA 01439 041413Z
ACTION ARA-10

INFO OCT-01 ISO-00 SSO-00 PA-02 PRS-01 OPR-02 INRE-00
A-01 PM-04 NSC-05 SP-02 SS-15 NSCE-00 CIAE-00
DODE-00 INR-07 NSAE-00 SY-05 USSS-00 /055 W
-----041424Z 072486 /41

O P 041330Z JUN 77
FM AMCONSUL SAO PAULO
TO USIA WASHDC IMMEDIATE
INFO SECSTATE WASHDC IMMEDIATE 7768
AMEMBASSY BRASILIA IMMEDIATE
AMEMBASSY BOGOTA IMMEDIATE
AMEMBASSY CARACAS IMMEDIATE
AMEMBASSY LIMA IMMEDIATE
AMEMBASSY SANTIAGO PRIORITY
AMCONSUL RIO DE JANEIRO IMMEDIATE
AMCONSUL RECIFE PRIORITY

UNCLAS SAO PAULO 1439

USIAC

USIA FOR IOP/M, IPS, IBS, ILA
STATE FOR ARA/PAF
BRASILIA FOR NEWMAN (USIS) AND GIESE (POLITICAL)
LIMA FOR MRS. CARTER PARTY

E.O. 11652: N/A
TAGS: OVIP, PFOR, U.S., BR, XM
SUBJ: MEDIA REACTION REPORT ON MRS. CARTER LATAM TOUR

1. SAO PAULO PRESS COVERAGE OF MRS. CARTER TRIP INCREASED
CONSIDERABLY TODAY; BUT STILL CONFINED TO INTERNAL
PAGES WITH FOCUS ON PREPARATIONS FOR VISIT TO BRASILIA AND RECIFE,
HOW GOB MIGHT DEAL WITH INTERNAL POLITICAL PRESSURES DURING HER STAY
IN THE COUNTRY, CONVERSATIONS ON ARMS SALES WITH PERUVIAN
GOVERNMENT AND THE STUDENT DEMONSTRATIONS IN QUITO. REPORTS ARE
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ALL BASED ON WIRE SERVICE DISPATCHES, ILLUSTRATED WITH RADIO
PHOTOS, VARYING FROM TWO TO THREE COLUMNS IN SIZE. NO EDITORIALS
ON MRS. CARTER, THOUGH O ESTADO USES OCCASION TO TAKE A SWING AT
U.S./CUBAN EXCHANGE OF DIPLOMATS.

2. SAMPLE HEADLINES: "ARMAMENTS, THE THEME OF THE LIMA DIALOGUE"
(O ESTADO DE SAO PAULO); "IN RECIFE, JUST A SENTIMENTAL STOPOVER"

(O ESTADO DE SAO PAULO); "ROSALYNN CARTER LEAVES ECUADOR, AFTER INCIDENTS" (FOLHA DE SAO PAULO); "ROSALYNN CARTER INVITES PERU TO LIMIT ARMS PURCHASE" (GAZETA MERCANTIL); "A PROTEST IN ROSALYNN CARTER'S PATH" (DIARIO DE SAO PAULO).

3. CONSERVATIVE O ESTADO DE SAO PAULO, BRAZIL'S LEADING DAILY, CARRIES ALMOST FULL PAGE COVERAGE OF MRS. CARTER TRIP. MAIN STORY, TEASED ON FRONT PAGE AND TITLED "SILVEIRA ASKS FOR POSTPONEMENT OF ACTS OF FORCE" SAYS FOREIGN MINISTER SILVEIRA WARNED PRESIDENT GEISEL TO BE "CAUTIOUS," REMINDING HIM THAT CASSATION OF CONGRESSMEN'S MANDATES AND VIOLENT REPRESSION OF STUDENT MOVEMENTS WOULD HAVE "DISASTROUS" EFFECTS ON RESUMPTION OF BRAZIL-U.S. DIALOGUE, WHICH BEGAN DURING TODMAN'S VISIT TO BRAZIL AND DEVELOPED FURTHER AT THE SILVEIRA-VANCE MEETING IN PARIS THIS WEEK. SECOND STORY, ABOUT MRS. CARTER'S CALL IN RECIFE, DESCRIBES THE FRIENDSHIP OF THE CARTERS WITH THE HOST COUPLE CAMILO-JANET STEINER. AN INTERNAL PHOTO OF THE STEINER HOME, BEING ARRANGED BY A MAID, ILLUSTRATES THIS ITEM. O ESTADO COVERAGE OF MRS. CARTER'S INITIAL ACTIVITIES IN LIMA FOCUS ON THE ISSUE OF ARMS SALES TO PERU AS "ONE OF THE TOUCHIEST POINTS OF ROSALYNN CARTER'S CONVERSATIONS WITH PRESIDENT BERMUDEZ."

4. FOLHA DE SAO PAULO COLUMNIST NEWTON CARLOS COMMENTS ON THE ASSERTION OF CHILE'S NEWSPAPER "EL MERCURIO" THAT MRS. CARTER'S LATAM TRIP IS PART OF A "PSYCHOLOGICAL PREPARATION" FOR A CHANGE IN THE CHILEAN GOVERNMENT. CARLOS' COMMENTARY TITLED "THE PREPARATION OF MRS. CARTER" RECALLS "THE ALMOST FORMAL ENTHRONEMENT IN WASHINGTON OF PINOCHET OPPONENTS WHO, IN THE PAST, WERE LIKE DEMONS FOR THE DEPARTMENT OF STATE." ALSO AFFIRMS UNCLASSIFIED

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THAT JAMAICA'S "DEMOCRATIC SOCIALISM IS NO LONGER A REASON FOR HYSTERIA IN THE DEPARTMENT OF STATE." ACCORDING TO CARLOS, THESE ARE "GESTURES WITH PROGRAMMED PROJECTIONS FOR THE OAS ASSEMBLY, DURING WHICH CARTER WILL SEEK TO GIVE MORE CONSISTENCY TO A NEW (U.S.) POLICY FOR LATIN AMERICA."

5. UNSIGNED COLUMN TITLED "FIRST LADIES," IN DIARIO DE SAO PAULO, COMMENTS: "THIS OFFICIAL TRIP OF MRS. ROSALYNN CARTER MUST BE THE HIGHEST POINT SO FAR OF THE SO CALLED U.S. 'MATRIARCHY'....THE AMERICAN WOMAN, ESPECIALLY IN THE SOUTHERN STATES, WHERE CARTER COMES FROM, HAS AN ALMOST HEREDITARY DOMINATION OVER THE MECHANISMS OF THE SOCIETY... THE U.S. IS PERHAPS THE ONLY REPUBLIC IN THE WORLD WHERE THE WIFE IS BESIDE HER HUSBAND AT THE SOLEMN ACT OF PRESIDENTIAL INAUGURATION... BUT THE FACT THAT THE PRESENT U.S. FIRST LADY COMES TO LATIN AMERICAN SURROUNDED BY HIGH LEVEL OFFICIALS TO DIALOGUE WITH THE NATIONAL LEADERS ABOUT INTERNAL, DIPLOMATIC AND ECONOMIC PROBLEMS IS SOMETHING NEW. THIS HAS NEVER BEEN SEEN BEFORE."

6. FOLHA DE SAO PAULO VARIETY SECTION TAKES OPPORTUNITY OF VISIT TO CRITICIZE NEW GOB CENSORSHIP REGULATIONS RE FOREIGN PUBLICATIONS. SHORT ITEM SIGNED BY HILTON LIBOS SAYS "SHE WILL HAVE TO FACE A DILEMMA WHEN SHE ASKS FOR A COPY OF THE NEW YORK TIMES. ROSALYNN WILL HAVE TO BE SATISFIED WITH THE BRAZIL HERALD."

7. TV COVERAGE: KEYNOTES WERE LIMA ARRIVAL AND STUDENTS PROTESTS IN QUITO. PRIME TIME REPORTS BY TUPI AND BANDEIRANTES NETWORKS STRESSED DEMONSTRATIONS, SHOWING RAIOPHOTOS OF MRS. CARTER WITH THE ECUADORIAN JUNTA AND OF STREET INCIDENTS. THE LATTER STATION COMMENTED THAT "IN ECUADOR, MRS. CARTER HAD HER FIRST CONTACT WITH THE HARSHNESSES OF A POLITICAL TRIP," AND QUOTED STUDENTS' SLOGANS "GO HOME, BLOODY ROSALYNN" AND "WE REJECT CARTER'S WIFE'S VISIT."
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: INFORMATION MEDIA, NEWS MEDIA COMMENTS, VISITS
Control Number: n/a
Copy: SINGLE
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Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
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Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770200-0045
Format: TEL
From: SAO PAULO
Handling Restrictions: n/a
Image Path:
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Legacy Key: link1977/newtext/t19770690/aaaadawy.tel
Line Count: 130
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: f9944685-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 25-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2277564
Secure: OPEN
Status: NATIVE
Subject: MEDIA REACTION REPORT ON MRS. CARTER LATAM TOUR
TAGS: OVIP, PFOR, SOPN, US, BR, XM, (CARTER, ROSALYNN)
To: USIA
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/f9944685-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009